

Copou Bellevue compound on delivery. 75% of the apartments, sold before completion

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Adama Group

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Successful sales campaign before Copou Bellevue completion



Adama, leading residential real estate developer in Romania, fully owned by IMMOFINANZ Group, officially announces accomplished works within the last development phase of Copou Bellevue residential project in Iasi, as well as a 75% sales level even before building completion.

The sales process was opened in March this year and, in only 6 months' time, due to a proven market success, three quarters of the newly-built apartments were sold before Copou Bellevue delivery.

Once completed, Copou Bellevue now totalizes 170 premium apartments, located in four different buildings. This last development stage provides for a 5-storey building consisting of 50 units, the investment costs amounting up to 1.7 mill. Euro, exclusively allotted out of the company's funds. Building works started in November 2013 and have been recently completed, according to the developer's initial schedule.

The last phase of Copou Bellevue is provided with a privileged selection of apartment types, from double studios, to two and three-room apartments and mini-penthouses, with private gardens for the ground floor apartments, as well as generous terraces for the penthouses on the 4th floor. Apartment usable areas vary

from 50 sqm for a double studio to 150 sqm for the mini-penthouse. Clients who purchased an apartment during building construction took advantage of discounts available until completion.

“Analyzing last 12 months’ local evolution, the decision of resuming development in Iasi proved to be a thoughtful strategy. Adama once again confirmed to be a reliable, trustworthy developer and we are proud to confirm that the last phase of Copou Bellevue complies with the high quality standards the company aims to establish on the market”, says Laszlo Csiki, CEO of Adama Group.

Designed under the sign of elegance and high quality, Copou Bellevue last development stage is conveyed by refined finishing, first-class features and a full package of modern facilities: private parking places, storage spaces and a professional Health Club with gym and sauna on the ground floor of the new building. A large playground will also soon be available within the project. The quality of the building is also ensured by the team involved, having Bog’Art, as general entrepreneur, and Vitalis Consulting, as project manager of the works.

“Copou Bellevue last development stage is a project exclusively designed from scratch during the current phase the market crosses. We maintained the premium quality standards of the project and adapted it in terms of surfaces and prices to the clients’ demands. Therefore, we are pleased to notice the sales level before completion totally exceeded our expectations on a market still in search for a constant pace”, says Alina Necula, Head of Marketing & Sales Adama Group.

Copou Bellevue is situated in the hilly area of exquisite Copou neighborhood, only 10 minutes away from the city center, close to the two major universities, having Copou and Expozitiei Parks near-by, The Botanical Garden, cultural hubs and museums, excellent leisure options, such as restaurants, clubs, bars and cafes.