

Novaston appointed leasing manager of Rajiceva shopping center in Belgrade

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CIJ Serbia

Documents attached:



The Rajiceva shopping center in Belgrade has put the company Novaston in charge of leasing. "Rajiceva Shopping Center has a unique location in the city center and as such represents a perfect location for various indoor and outdoor promo and advertising activities. This isn't just a great opportunity for additional income, but also a good way to use activities and promotions to increase overall footfall of the shopping center. We're looking forward to this cooperation" said Milena Maričić, Commercialization coordinator for Novaston. Novaston specializes in asset and property management, project and facility management and marketing. It operates in Serbia and more widely across the region.