

Land Securities redeveloping Oxford House in London

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Documents attached:



Land Securities is to transform Oxford House, refurbishing and extending it in order to provide 89 apartments plus a retail component on the ground floor. Located on Oxford Street opposite Soho's Dean Street, the redevelopment of the 1960's building is currently in planning. It's part of a huge regeneration plan for the east end of Oxford Street designed to improve its competitiveness on the retail market.

The design by the architectural studio Piercy & Co. calls for a wide range of designed apartments of all sizes from the second to ninth floors. "Our proposals will breathe fresh life into Oxford House, transforming the building to provide high quality and modern apartments as well as large and attractive units for retailers," says Colette O'Shea, Head of Development, London Portfolio, Land Securities. "The refurbishment of Oxford House is the next step in the regeneration of the east end of Oxford Street and further establishes Land Securities as a developer of premium residential accommodation in London."